

# How Will You Remember September 11?



One Day's Pay





## What is One Day's Pay?

One Day's Pay is a national non-profit organization, working in partnership with 9/11 families, the Points of Light Foundation, Youth Service America, Citizens Corps, and other leading groups to establish September 11 as a voluntarily observed national day of service (not a holiday!). This initiative has been launched in memory of those who lost their lives in the terrorist attacks on America and to honor the many heroes who participated in the rescue and recovery effort. Visit our Web site at [www.onedayspay.org](http://www.onedayspay.org).

## How does One Day's Pay work? Are you asking people to donate one day's wages?

We're asking individuals as well as employers, non-profits, municipalities, schools and other groups to formally observe September 11 by organizing or participating in acts of kindness and service for the benefit of others in need. In this way, we hope to forever keep alive the spirit of giving and service that unified our nation following the terrorist attacks. Donating money is just one option. You can arrange volunteer activities, participate or host a blood drive through the American Red Cross, or contact your local Volunteer Center or United Way for other opportunities. Or visit our Web site and check out [Helpful Ideas](#). We offer toolkits, booklets, other resources and links to organizations that can provide help. The choice of what to do is entirely yours!

## Do I select from a listing of activities organized by One Day's Pay?

No. Individuals and organizations determine for themselves how they want to define service and what they want their "one day's pay" to be. We do not promote or favor any specific charity. Our mission is simply to encourage individuals and organizations to acknowledge the special significance of September 11 by planning activities that help others in the spirit of unity.

## How do I participate?

It's easy. Simply visit the One Day's Pay Web site at [www.onedayspay.org](http://www.onedayspay.org) and register your good faith intention ("participation pledge") to observe September 11 by engaging in activities that help others. Making a participation pledge is free, non-binding and completely confidential. Your information will not be forwarded or revealed to anyone. Our goal is simply to track the total number of people participating. You also can request a manual registration form by contacting us at [info@onedayspay.org](mailto:info@onedayspay.org) or by calling 212-613-4979.

## What if I'm not sure what to do?

You do not need to decide on your plans right now to register your intention to participate. You can decide that later. Plus, you can always come back to the Web site later after you've registered your program or pledge and update your information.

## What about employers? Do they have to close? Can they do something on another day?

The spirit of One Day's Pay is to promote the concept of service and generosity, on or around September 11. Companies need not close to live up to that. While a growing number of businesses today are providing employees with opportunities to volunteer during certain designated work days, there's a wealth of other things companies and employees can do on-site, as well as over the course of a number of days, weeks and even months. In fact, some employees may prefer not to take time off, but rather participate in activities planned over the weekend. Businesses may want to allow employees to make voluntary financial contributions to local charities. They may organize on-site blood, clothing or canned food drives, or sponsor other activities that do not involve employees leaving during the day. Lots of ideas, resources and links are available on our Web site at [www.onedayspay.org](http://www.onedayspay.org).

**Register your program**

**[www.onedayspay.org](http://www.onedayspay.org)**

 **One Day's Pay**





*Our mission is to encourage everyone – individuals as well as businesses and other groups – to voluntarily set aside time every September 11 to help others in need.*



## One Day's Pay

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